

CELEBRATING
WILDFLOWERS &
COMMUNITY



Grew Our Video &
Newspaper
Wildflower Watch

Wildflower Watch reached a growing audience, with **over 50,000 views** across eight videos in addition to 12 articles published in the Crested Butte News.



Offered 150+
Festival Events



Assembled a
40th Anniversary
Poster Exhibit

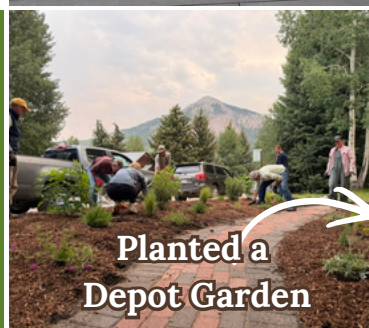


Tabled 10
Community Events



Offered Free Wildflower
Hike Brochures

STEWARDSHIP &
CONSERVATION



Planted a
Depot Garden

In partnership with the Town of CB and CB Botanic Gardens, we installed a Depot wildflower garden & pollinator habitat!



Sponsored CBMA's
National Trails Day



Sponsored CB
Trail Porta-Potties



Sponsored the
Colorado Native
Plant Society

EDUCATION &
WELLNESS



Hosted two Wellness
Walks in Partnership
with CB State of Mind



Expanded Our
C-Bees Youth
Education Program

This summer's hard launch put **hundreds of activity booklets** into the hands of local children, encouraging discovery & wildflower appreciation.

BUILDING A
LASTING FUTURE



Redesigned
Our Website



Redesigned Our Logo



Created the
Monument Level
Membership



Our new **planned-giving program** ensures the longevity of the Festival's mission. We received our first commitment from longtime Festival leader & Board Member, **Ken Collins**.

Thank You for Making an Impact
Every hike, garden, trail project, educational program, article, video, and community partnership is made possible by people who believe in **the importance of preserving and appreciating** the wildflowers of the Gunnison Valley. Thank you for helping the Crested Butte Wildflower Festival make an impact all year.