

# 2026 Sponsorship Packages



## Why Sponsor the Crested Butte Wildflower Festival?

- We produce an [annual nationally recognized Festival](#) which contributes to the Gunnison-Crested Butte economies by attracting new and repeat visitors each summer.
- We foster education at all levels by offering our guests diverse artistic, environmental, recreational, and scientific events.
- We [promote sound stewardship](#) of the Gunnison Valley and adjacent wilderness areas.
- We [partner with other local non-profit organizations](#) that share our commitment to protecting our natural botanical heritage.
- We offer a vehicle to effectively promote your brand while creating positive experiences for your customers.

### What we do for you!

	<a href="#">\$100</a>	<a href="#">\$250</a>	<a href="#">\$500</a>	<a href="#">\$1k</a>	<a href="#">\$3k</a>
Festival Title Sponsor perks*					🌸
Full-page <a href="#">Program Guide</a> ad*				🌸	🌸
Table space for targeted advertising to & networking with our Members at our Member & Sponsor Appreciation Party				🌸	🌸
Sponsorship of a CBWF website page. Your promotional banner on the top of the page!				🌸	🌸
Two promotional posts on our <a href="#">Facebook</a> & <a href="#">Instagram</a>			🌸	🌸	🌸
Two highlights in our <a href="#">e-newsletter</a>		🌸	🌸	🌸	🌸
Your logo & link to your website on our <a href="#">home</a> & <a href="#">Sponsor</a> page, and <a href="#">e-newsletter</a> (large size)		🌸	🌸	🌸	🌸
Invitation to & acknowledgement on our Depot Sponsor slide show & during our Member & Sponsor Appreciation Party	🌸	🌸	🌸	🌸	🌸
Your logo & link to your website on our <a href="#">e-newsletter</a> (default size)	🌸	🌸	🌸	🌸	🌸
Your logo & link to your website on our website's <a href="#">home</a> & <a href="#">Sponsor page</a> (default size)	🌸	🌸	🌸	🌸	🌸

\*See individual perk pages for more

Customized & in-kind packages are also available: Contact Olivia – [Olivia@cbwildflower.com](mailto:Olivia@cbwildflower.com)