

2026 Sponsorship Packages



Why Sponsor the Crested Butte Wildflower Festival?

- We produce an [annual nationally recognized Festival](#) which contributes to the Gunnison-Crested Butte economies by attracting new and repeat visitors each summer.
- We foster education at all levels by offering our guests diverse artistic, environmental, recreational, and scientific events.
- We [promote sound stewardship](#) of the Gunnison Valley and adjacent wilderness areas.
- We [partner with other local non-profit organizations](#) that share our commitment to protecting our natural botanical heritage.
- We offer a vehicle to effectively promote your brand while creating positive experiences for your customers.

<i>What we do for you!</i>	\$100	\$250	\$500	\$1k	\$3k
Festival Title Sponsor perks*					🌸
Full-page Program Guide ad*				🌸	🌸
Table space for targeted advertising to & networking with our Members at our Member & Sponsor Appreciation Party				🌸	🌸
Sponsorship of a CBWF website page. Your promotional banner on the top of the page!				🌸	🌸
Two promotional posts on our Facebook & Instagram			🌸	🌸	🌸
Two highlights in our e-newsletter		🌸	🌸	🌸	🌸
Your logo & link to your website on our home & Sponsor page, and e-newsletter (large size)		🌸	🌸	🌸	🌸
Invitation to & acknowledgement on our Depot Sponsor slide show & during our Member & Sponsor Appreciation Party	🌸	🌸	🌸	🌸	🌸
Your logo & link to your website on our e-newsletter (default size)	🌸	🌸	🌸	🌸	🌸
Your logo & link to your website on our website's home & Sponsor page (default size)	🌸	🌸	🌸	🌸	🌸

**See individual perk pages for more*

Customized & in-kind packages are also available: Contact Olivia – Olivia@cbwildflower.com