



## Why Sponsor the Crested Butte Wildflower Festival?

- We produce an annual, nationally recognized Festival which contributes to the Gunnison-Crested Butte economies by attracting 5K+ new and repeat visitors each summer.
- We offer a vehicle to effectively promote your brand while creating positive experiences for your customers.
- We partner with other local non-profit organizations that share our commitment to protecting our natural botanical heritage.
- We promote sound stewardship of the Gunnison Valley and adjacent wilderness areas.
- We foster education at all levels by offering our guests diverse artistic, environmental, recreational, and scientific events.

## 2024 Sponsorship Opportunities

Our 2024 Festival will take place July 12-21

What we do for you!	\$100	\$250	\$500
Addition of your logo and link to your website on our <a href="#">home</a> and <a href="#">Sponsor page</a> at CrestedButteWildflowerFestival.org			
Invitation to and acknowledgement at the Festival via Sponsorship Thank You Banner and during our Member & Sponsor Appreciation Party (7/14)			
Recognition in CBWF's <a href="#">e-newsletters</a> (6K targeted subscribers)			
Promotional posts on CBWF's <a href="#">Facebook</a> (5.5K followers) & <a href="#">Instagram</a> (9K followers) during the 2024 summer			

Customized packages are also available:  
 Contact Olivia – [Olivia@cbwildflower.com](mailto:Olivia@cbwildflower.com)

**Thank you for supporting our Wildflower Festival!**