



Why Sponsor the Crested Butte Wildflower Festival?

- We produce an annual nationally recognized Festival which contributes to the Gunnison-Crested Butte economies by attracting over 5,000 new and repeat visitors each summer.
- We offer a vehicle to effectively promote your brand while creating positive experiences for your customers.
- We partner with other local non-profit organizations that share our commitment to protecting our natural botanical heritage.
- We promote sound stewardship of the Gunnison Valley and adjacent wilderness areas.
- We foster education at all levels by offering our guests diverse artistic, environmental, recreational, and scientific events.

2023 Sponsorship Opportunities

Our 2023 Festival will take place July 7-16

What we do for you!	\$100	\$250	\$500
Addition of your logo and link to your website on our home and Sponsor page at CrestedButteWildflowerFestival.org			
Acknowledgement at the Festival via Sponsorship Thank You Banner and during our Member & Sponsor Appreciation Party (mid-Festival)			
Recognition in CBWF's e-newsletters (6,300 targeted subscribers)			
Promotional posts on CBWF's Facebook (5,180 followers) & Instagram (8,000 followers) during Summer 2023			

Customized packages are also available:
 Contact Michelle – michelle@cbwildflower.com

Thank you for supporting the Wildflower Festival